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Class LB 3622

Book B42

Copyright Nº_____

COPYRIGHT DEPOSIT





STOCK DESIGNS

E are illustrating in this booklet a series of stock page borders, top folio headings, tailpieces, and display pages. These stock designs have been drawn by skilled commercial artists and all of them are attractive drawings. Any of them can be adapted to suit the needs of any management by merely inserting the name of the annual in the proper position. You will note that most of the designs already have names of annuals inserted in them, but this does not mean that the particular design has been used by that annual. The names of annuals used in connection with the designs were selected to illustrate just how the design appears with an insertion of a name.

The use of these stock designs is offered to any college annual management with whom we have a contract. If a management desires to have a special page border or top folio heading, we shall be glad to furnish sketches for approval. Of course, a special design will cost considerably more than if the stock designs

are used.

We have two purposes in view in offering these stock designs to school annual managements. First, in the case of borders and folio headings, the design appears on each page in the book, and for that reason should be especially attractive—a more finished drawing than the average school artist can make.

Second, we are anxious to save the management as much money as possible, and we are offering a wide selection at a cost of about one-third of what a special and exclusive set of page borders or folio headings would cost. We are able to do this, as we expect, in the course of several seasons, to furnish the same design to more than one management, and thus prorate the cost of the drawing and plates.

In ordering or corresponding about any of these stock designs, refer to them by the numbers printed underneath each design.

Page Borders

We are illustrating twenty page borders on pages 4 to 26, inclusive. These borders are printed in a number of different colors of light tints, as a tint ink is preferable to a solid color on page borders. The solid colors make a page border stand out too prominently, and detract attention from the type and cuts.

Any of the page borders can be printed in any of the colors shown. For instance, the border on page 6 can be printed in the color of ink shown on page 12, or vice versa. If none of the colors shown are exactly what you desire, we will match any special color as closely as possible.

It is impossible to print the page borders with the type and cuts, even if the page border should be printed in same color as type and cuts. This means that each page has to go through the press an additional time in order to print the borders. The printing of a page border adds to the cost of a book and is charged extra, the extra price for printing depending upon the number of copies and pages.

A book is printed on the press in eight-page forms, so that we have to furnish and make necessary changes in eight-page borders. We will furnish a set of eight border plates of any of our stock designs and make necessary changes for \$16.50. The borders will show just where the name of your annual is to be inserted. The printing of a page border will cost extra and prices will be quoted on basis of number of copies ordered and number of pages.

Instructions should be given as to color of ink desired, if border is to be used. On succeeding pages eight colors of inks, suitable for borders, are shown. These eight colors are as follows: Blue Tint, Grey, Olive, Gold, Buff,

Brown, Pink and Green Tint.

Top Folio Headings

A series of twenty-three top folio headings is illustrated on pages 27 to 33, inclusive. The top folio headings are unlike page borders in that they can be printed with the type and cuts, and there is no extra charge for printing them as in the case of page borders.

We keep three 8-page forms of type and cuts locked up and ready for the press. As the top folio headings are locked up with the type and cuts, it is necessary to furnish and make

changes in twenty-four headings.

We will furnish a set of twenty-four top folio headings of any of our stock designs and make necessary changes for \$16.50. The samples of stock folio headings will show just where the name of your annual is to be inserted. There is no extra charge for printing top folio headings.

Top Folio Headings With Tailpieces

A tailpiece can be printed with a number of the top folio heading designs at very small extra expense. Seven of our top folio headings are shown with attractive tailpieces to match. These seven series are numbers 117A, 118A, 119A, 120A, 121A, 122A and 123A.

If a tailpiece is used, we have to make twenty-four plates of the tailpiece as well as twenty-four plates of the heading. A set of top folio headings with tailpiece will therefore cost somewhat more than if a top folio heading alone is used.

We will furnish a set of twenty-four top folio headings and twenty-four tailpieces of any of our seven stock designs for \$24.75. This includes necessary changes in top folio heading, but does not include any changes in the tailpiece. It is not necessary or desirable to make any changes in the tailpieces. There is no extra charge for printing.

Display Pages

We are showing thirty stock display pages on pages 35 to 64, inclusive, any of which can be changed to suit the needs of any annual. You will note that these designs already have reading matter and the name of an annual inserted in them, but this does not mean that the design has been used by that particular annual. As a matter of fact, the name and

reading matter is not a part of the design, but is shown to illustrate the appearance of the design after insertion of reading matter.

All of these display page designs are printed in two colors with exception of the design shown on page 39, which is printed in one color only, and number 155A will give some idea of the appearance of the display pages printed in one color. Number 155A can also be printed in two colors.

There is an extra charge for printing a page in two colors, as the form containing the page must be run through the press an additional time in order to print the extra color. This extra charge can be avoided by printing the design in one color. However, a design printed in two colors is far more attractive than if printed in only one color.

Any one of these designs can be furnished and necessary changes made in same for \$5.00 each. This does not include price of printing in two colors, which is given below.

PRICES

| SET OF STOCK PAGE BORDER DESIGNS\$16.50 |
|--|
| The above price covers furnishing and making necessary changes in any of our stock page border designs as shown by numbers 1A to 20A, inclusive. The name of your annual, the year, and any simple decoration can be inserted in the border designs. The above price does not include printing the border in an extra color of ink. The price for printing the border varies from \$40 to \$400, depending upon number of copies and pages in book. Definite quotations for printing borders can be given upon receipt of information as to the number of copies and pages to be ordered. |
| SET OF STOCK TOP FOLIO HEADING DESIGNS\$16.50 |
| The above price covers furnishing and making necessary changes in any of our stock folio headings as shown by numbers 101A to 116A. The name of your annual, the year or any simple wording can be inserted in the heading design. There is no extra charge for printing a folio heading in the same color of ink as type and cuts. Folio heading can be printed with the type and cuts, but borders have to be printed separately. Therefore there is no extra charge for printing a folio heading. |
| SET OF STOCK TOP FOLIO HEADING DESIGNS WITH TAILPIECE\$24-75 |
| The above price covers furnishing any of our stock folio heading designs with tailpiece to match, as shown by numbers 117A to 123A, inclusive. The price covers making necessary changes in the heading designs, but does not cover any changes in the tailpieces. The name of your annual, the year or any simple wording can be inserted in the heading design. There is no extra charge for printing a folio heading design with tailpiece in same color of ink as type and cuts. |
| STOCK DISPLAY PAGES, EACH PRINTED IN ONE COLOR |
| STOCK DISPLAY PAGES, EACH PRINTED IN TWO COLORS\$15.00 |
| The above price covers furnishing and making necessary changes in any of our stock display page designs as shown by numbers 151A to 155A, inclusive, and number 162A. Any one design of scries 156A, 156B, 156C, 156D to 161A, 161B, 161C, 161D, inclusive, can also be furnished for above prices. The name of the annual and any suitable reading matter can be inserted in the display pages. The price of \$5 covers printing the design in black ink only and not in two colors. The price of \$15 covers printing the design in black ink and any other color you desire. |
| STOCK DISPLAY PAGES, SET OF FOUR, PRINTED IN ONE COLOR\$20.00 |
| STOCK DISPLAY PAGES, SET OF FOUR, PRINTED IN TWO COLORS\$45.00 |
| The above prices cover furnishing and making necessary changes in any series of four display pages as shown by numbers 156A, 156B, 156C, 156D to 161A, 161B, 161C, 161D, inclusive. |

The name of the annual and suitable reading matter can be inserted in the display pages.

The price of \$20 covers printing the four designs in black ink only and not in two colors.

The price of \$45 covers printing the four designs in black ink and any other color you desire.

STOCK DESIGNS

OF

PAGE BORDERS TOP FOLIO HEADINGS TAILPIECES DISPLAY PAGES

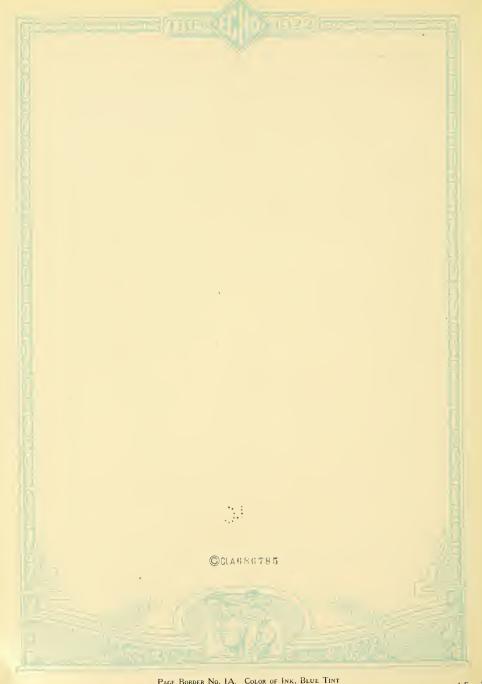
THIS BOOK IS THE PROPERTY OF THE BENSON PRINTING CO,, AND IS TO BE RETURNED TO THEM ON OR BEFORE THE COMPLETION OF THE ANNUAL

- No. 114



NASHVILLE, TENN.

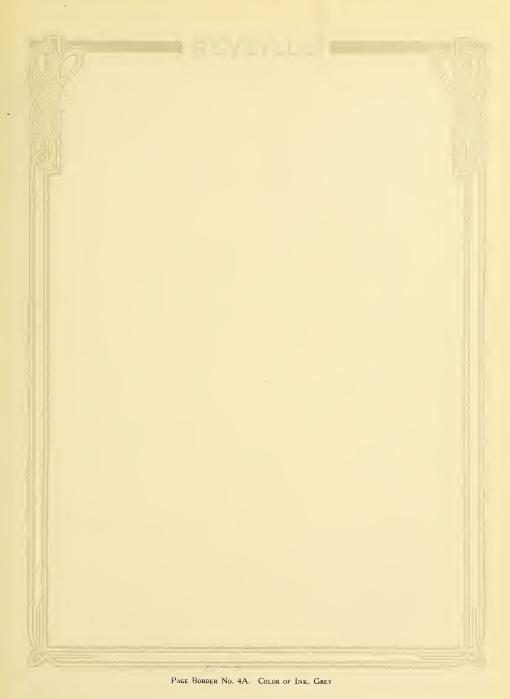
Copyright, 1922, by Benson Printing Co.

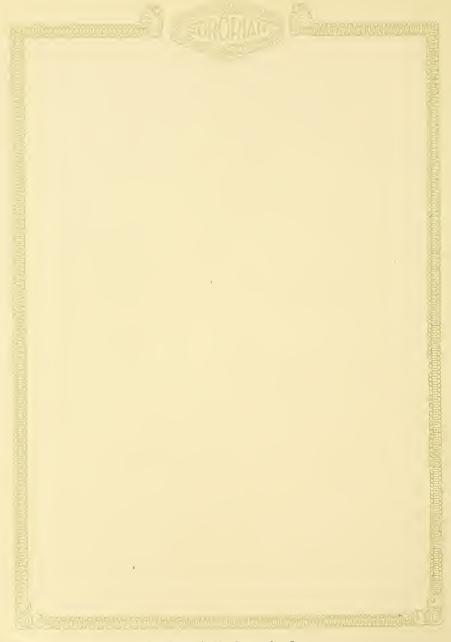




PAGE BORDER No. 2A. COLOR OF INK, BLUE TINT

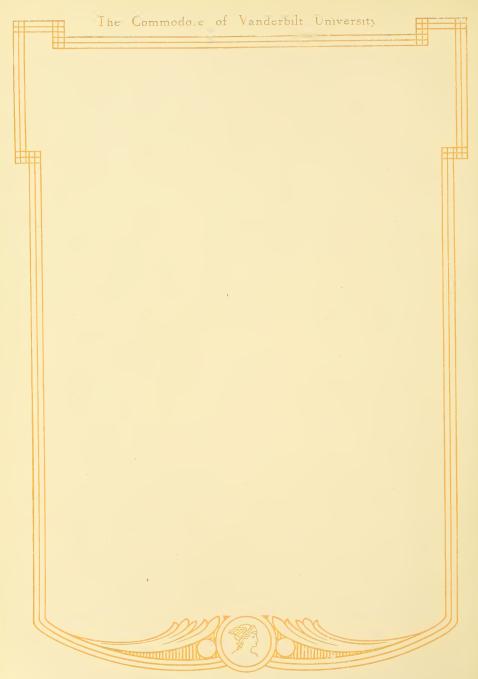






PAGE BORDER No. 5A. COLOR OF INK, OLIVE



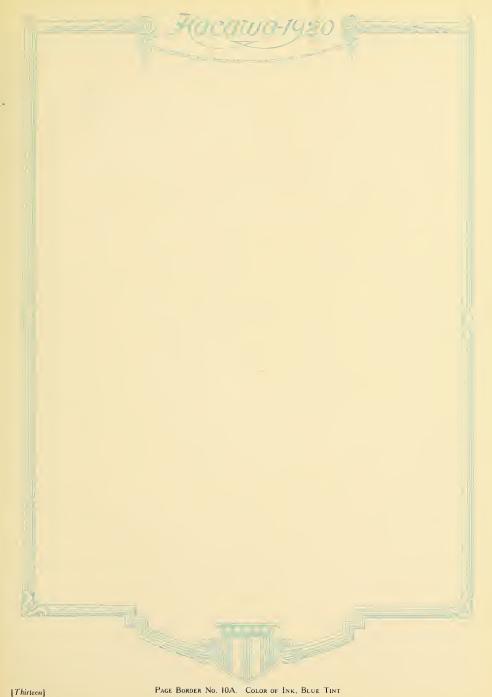


THE GUMBO, LOUISIANA STATE UNIVERSITY

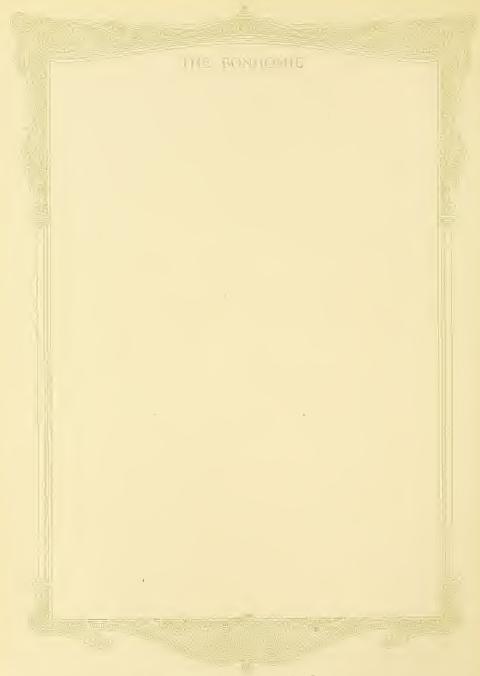


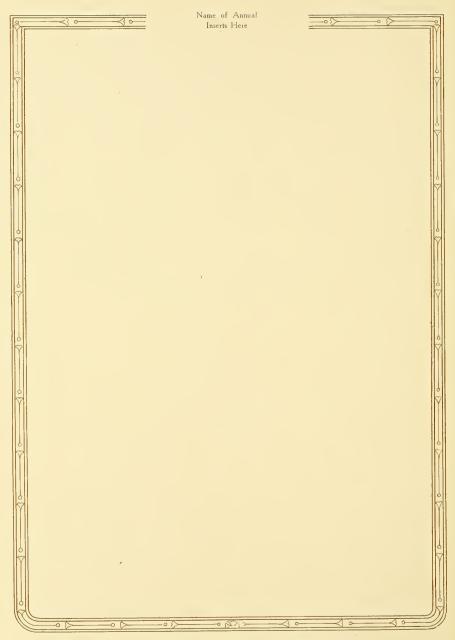
PAGE BORDER No. 8A. COLOR OF INK, GOLD



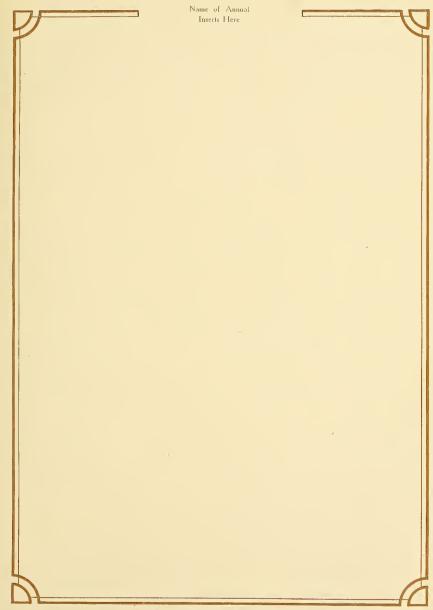




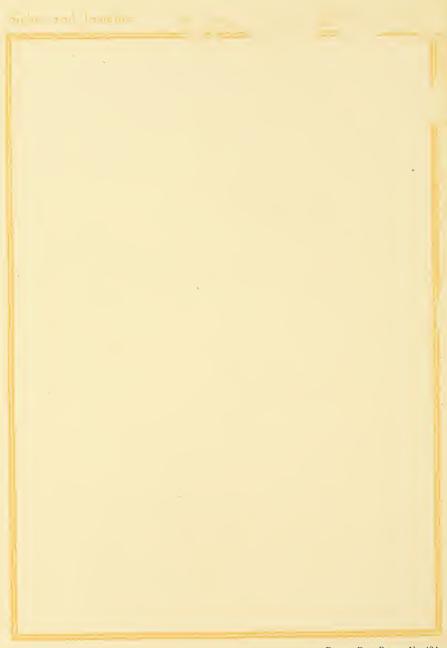


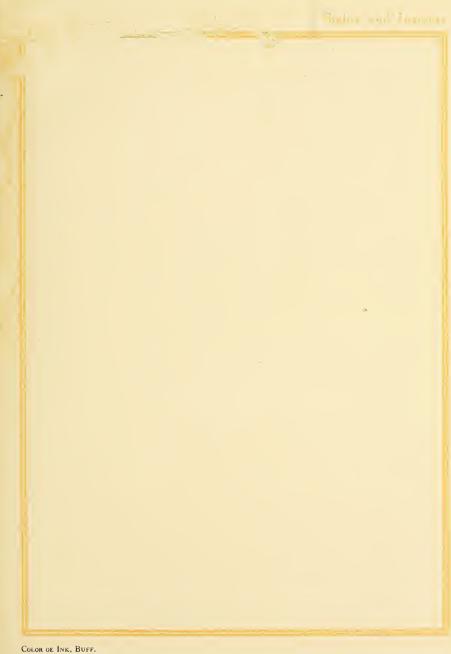


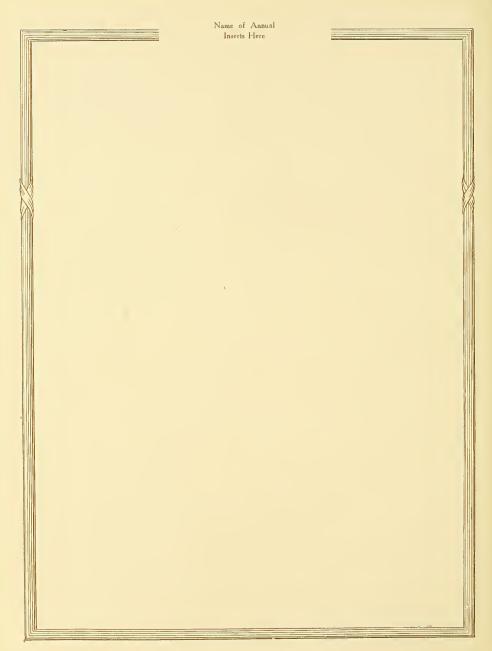
PAGE BORDER NO. 15.A. COLOR OF INK, BROWN



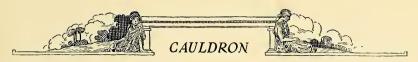
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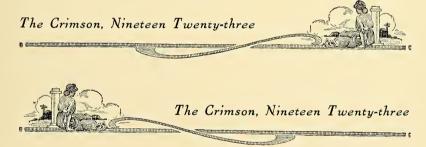
PAGE BORDER No. 20A. COLOR OF INK, BROWN



TOP FOLIO HEADING NO. 101A



TOP FOLIO HEADING No. 102A



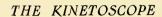
TOP FOLIO HEADING No. 103A



TOP FOLIO HEADING No. 104A

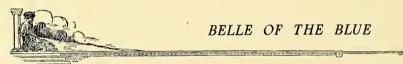


THE KINETOSCOPE





TOP FOLIO HEADING No. 105A



BELLE OF THE BLUE

BELLE OF THE BLUE



TOP FOLIO HEADING No. 106A



THE ECHO

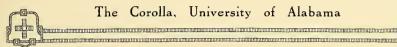




TOP FOLIO HEADING No. 107A

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TOP FOLIO HEADING No. 108A

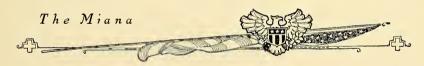


The Corolla, University of Alabama



TOP FOLIO HEADING No. 109A





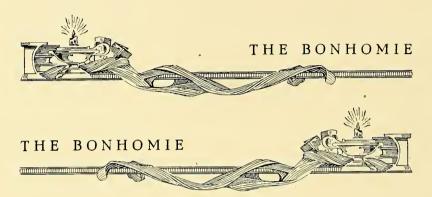
TOP FOLIO HEADING No. 110A



TOP FOLIO HEADING No. 111A



TOP FOLIO HEADING No. 112A



TOP FOLIO HEADING No. 113A

THE OUACHITONIAN OF OUACHITA COLLEGE



TOP FOLIO HEADING No. 114A



TOP FOLIO HEADING No. 115A



TOP FOLIO HEADING No. 116A



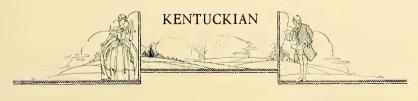
Pine Needles, 1923

Pine Needles, 1923



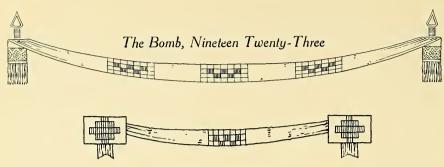


TOP FOLIO HEADING AND TAILPIECE No. 117A

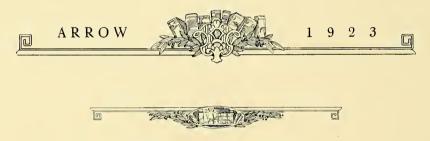




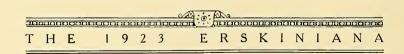
TOP FOLIO HEADING AND TAILPIECE No. 118A



TOP FOLIO HEADING AND TAILPIECE No. 119A



TOP FOLIO HEADING AND TAILPIECE NO. 120A





TOP FOLIO HEADING AND TAILPIECE No. 121A

THE JAMBALAYA

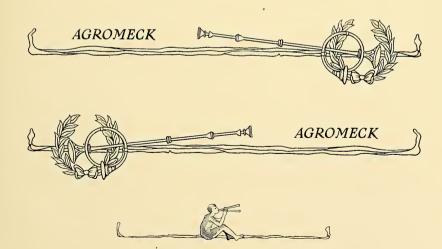




THE JAMBALAYA



TOP FOLIO HEADING AND TAILPIECE No. 122A



TOP FOLIO HEADING AND TAILPIECE NO. 123A



DISPLAY PAGES

Display pages numbers 151A, 152A, 153A, 154A, 155A and 162A are miscellaneous designs suitable for title pages. Series 156, 157, 158, 159, 160 and 161 are designs working in series of four each and are particularly suitable for title pages, foreword, contents and dedications. It is not necessary to use an entire series—for instance, you can use 157A and 157C and omit 157B and 157D.

A number of these display pages are uniform in style with certain of the stock folio headings, book division inserts and senior backgrounds. They were made with the purpose in view of enabling a management to adopt a uniform decorative treatment throughout the entire annual. For instance, top folio heading and tailpiece number 117A were made to work with display pages 157A, 157B, 157C and 157D. The following is a list of other uniform stock designs. The book division inserts and senior backgrounds referred to are shown in other booklets.

THE JAPANESE SERIES OF ILLUSTRATIONS

Stock Display Pages Nos. 157A, 157B, 157C and 157D. Stock Top Folio Heading and Tailpiece No. 117A.

THE PAN SERIES OF ILLUSTRATIONS

Stock Display Pages Nos. 158A, 158B, 158C and 158D. Stock Top Folio Heading and Tailpiece No. 123A.

THE OLD ENGLISH SERIES OF ILLUSTRATIONS

Stock Display Pages Nos. 159A, 159B, 159C and 159D.

Stock Top Folio Heading and Tailpiece No. 122A.

Stock Book Division Insert Nos. 305A, 305B, 305C, 305D and 305E or Stock Book Division Insert Nos. 306A, 306B, 306C, 306D and 306E or Stock Book Division Insert Nos. 312A, 312B, 312C, 312D and 312E.

THE INDIAN SERIES OF ILLUSTRATIONS

Stock Display Pages Nos. 160A, 160B, 160C and 160D.

Stock Top Folio Heading and Tailpiece No. 119A.

Stock Book Division Insert Nos. 308A, 308B, 308C, 308D and 308E or

Stock Book Division Insert Nos. 326A, 326B, 326C, 326D and 326E or

Stock Book Division Insert Nos. 329A, 329B, 329C, 329D and 329E.

Stock Senior Background Nos. 420A and 420B, or

Stock Senior Background Nos. 428A and 428B.

THE COLONIAL SERIES OF ILLUSTRATIONS

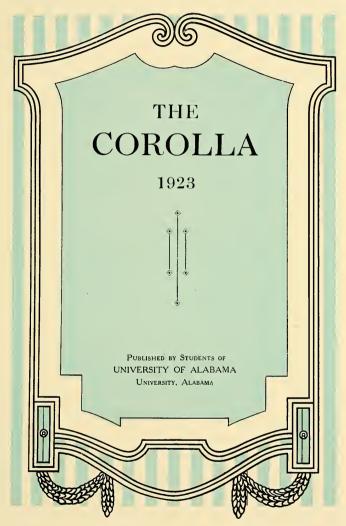
Stock Display Pages Nos. 161A, 161B, 161C and 161D.

Stock Top Folio Heading and Tailpiece No. 118A.

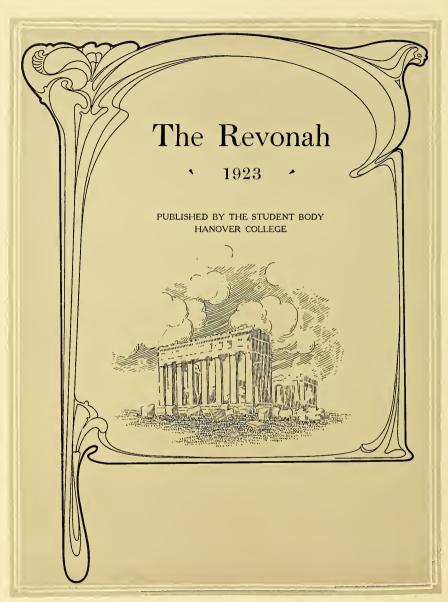
Stock Book Division Insert Nos. 331A, 331B, 331C, 331D and 331E.

Stock Senior Background Nos. 419A and 419B.

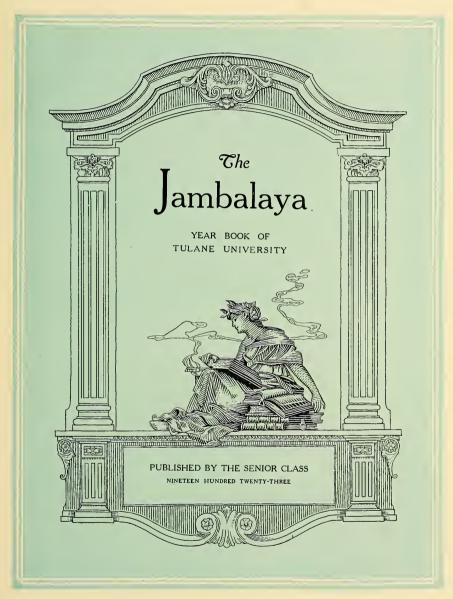




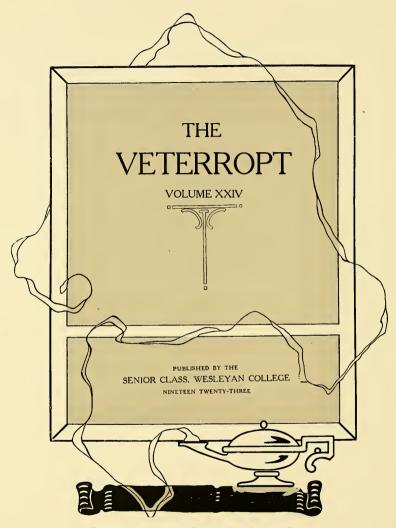
DISPLAY PAGE No. 151A. COLOR OF INK, BLUE TINT AND BLACK



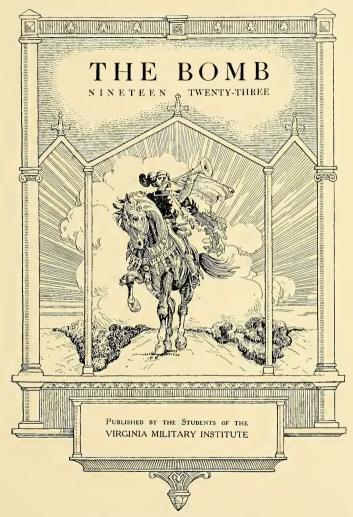
DISPLAY PAGE NO. 152A. COLOR OF INK, GREY AND BLACK



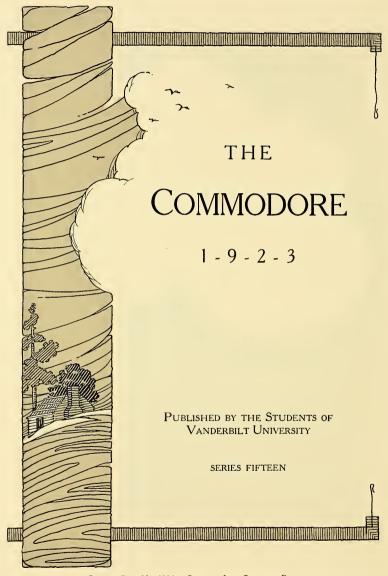
DISPLAY PAGE NO. 153A. COLOR OF INK, BLUE TINT AND BLACK



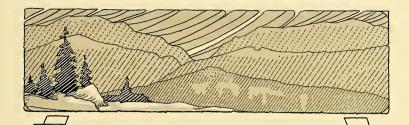
DISPLAY PAGE NO. 154A. COLOR OF INK, GREY AND BLACK



DISPLAY PAGE No. 155A. COLOR OF INK, BLACK



DISPLAY PAGE No. 156A. COLOR OF INK, GREY AND BLACK



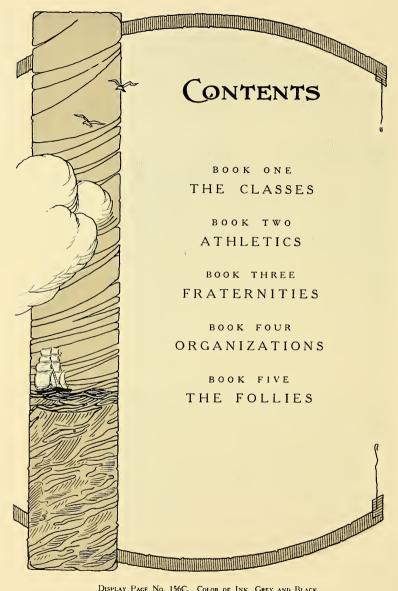
FOREWORD

Another volume for your dust-covered shelf. Not an imperishable work of literature, to be sure, for that was not our desire. It was our purpose merely to record accurately and effectively the events and delightful experiences of the past year, which we hope you will find reflected — though perhaps imperfectly — in these pages.

In our earnest endeavor to include more original features we recommended to the classes the change from the antiquated oblong shape to the modern, convenient upright book, with its many possibilities for variety, and for its adoption we thank them. Likewise, we thank the fraternities for ratifying the suggested change from the old house cuts to individual pages of snaps.

Feeling that the introductory pages should contain more features, we have incorporated such articles as those on the Stadium, Famous Commodores, The Texas Trip and others, with the hope that they may serve to keep these memories from growing dim and fading away with the passing of time.

If, some time during a lull in the busy years that are ahead, when sitting around a cheery fire with loved ones, listening to the wintry blasts rattle the windows and whine around the chimney, you become pensive and wander back to the campus, and reaching up remove this time-worn volume from its dust-encrusted repose, and slowly turning the pages, live again those college days; if then your dim recollections are refreshed, and flickering firelight reveals a smile, ever so faint, upon your countenance, then indeed we will not have labored in vain.



DISPLAY PAGE No. 156C. COLOR OF INK, GREY AND BLACK



TO THE SIX NASHVILLE CIVIC BODIES

CHAMBER OF COMMERCE
ROTARY CLUB
KIWANIS CLUB
LION'S CLUB
EXCHANGE CLUB
CIVITAN CLUB

WHO BY THEIR FAITHFUL EFFORT AND UNTIRING
ZEAL MADE POSSIBLE THE

DUDLEY MEMORIAL STADIUM

THIS, THE NINETEEN HUNDRED TWENTY-THREE COM-MODORE, IS GRATEFULLY DEDICATED



PINE NEEDLES

Published by Students of North Carolina College for Women Greensboro, N. C.

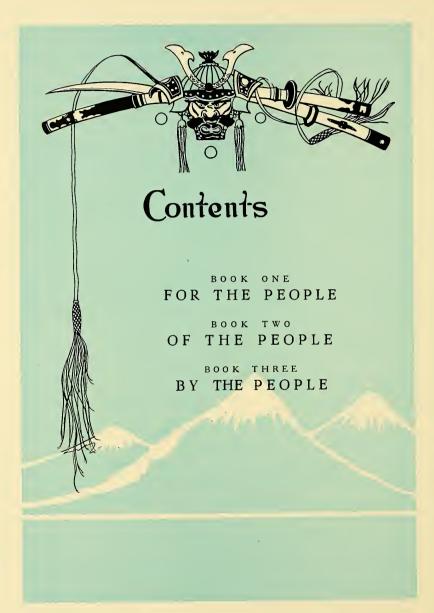


Nineteen Hundred Twenty-three





DISPLAY PAGE NO. 157B. COLOR OF INK, BLUE TINT AND BLACK



DISPLAY PAGE No. 157C. COLOR OF INK, BLUE TINT AND BLACK

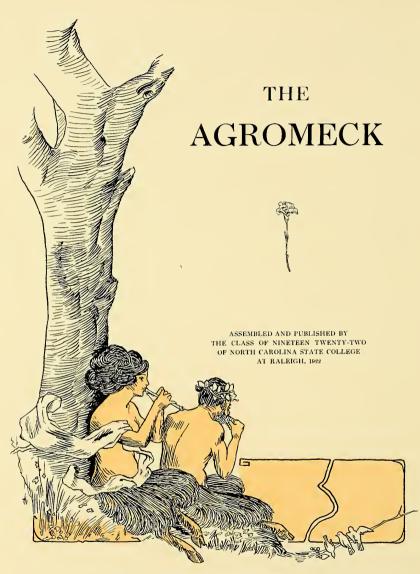
Dedication

TO OUR MOTHERS

Whose unfaltering love and unselfish sacrifice have been our inspiration throughout the years, we lovingly dedicate this volume of PINE NEEDLES.



DISPLAY PAGE NO. 157D. COLOR OF INK, BLUE TINT AND BLACK



DISPLAY PAGE No. 158A. COLOR OF INK, BUFF AND BLACK

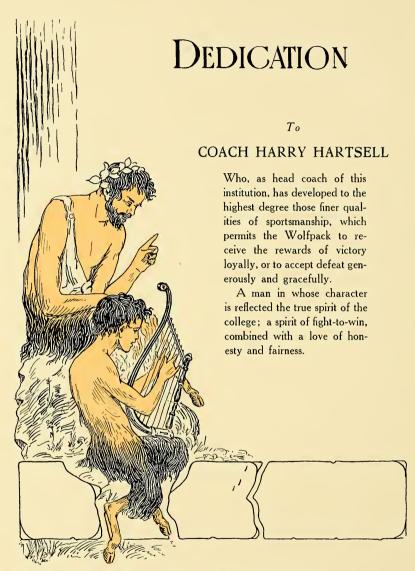
FOREWORD

743

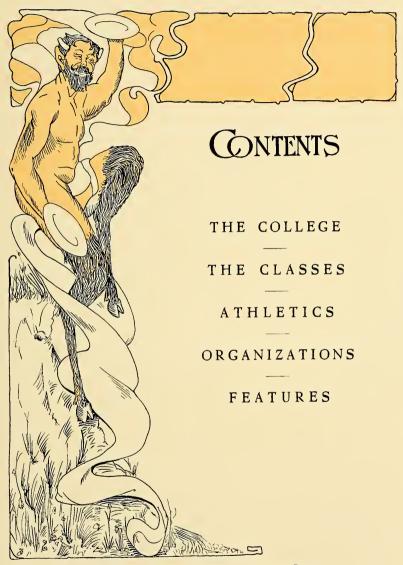
It has been the purpose in publishing the 1922 AGROMECK to give a complete and accurate history of our college life, to recall to mind the familiar faces and scenes which we have grown accustomed to, and to perpetuate in our memories the spirit and ideals of an institution which during its thirty-three years of existence has ever been the pride of the Old North State. If in future years you can look through the pages of this annual and feel a revival of the spirit of '22, then will we consider that our task has been successful.



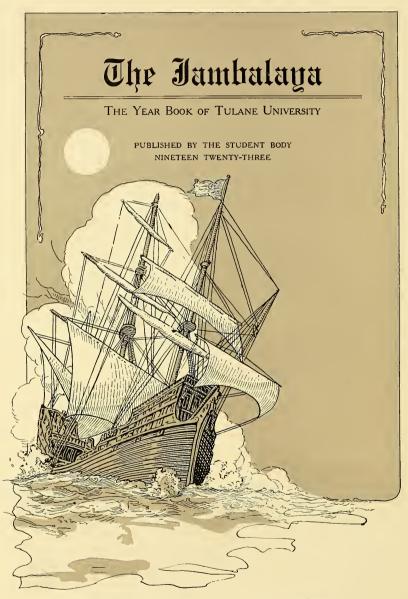
DISPLAY PAGE No. 158B. COLOR OF INK, BUFF AND BLACK



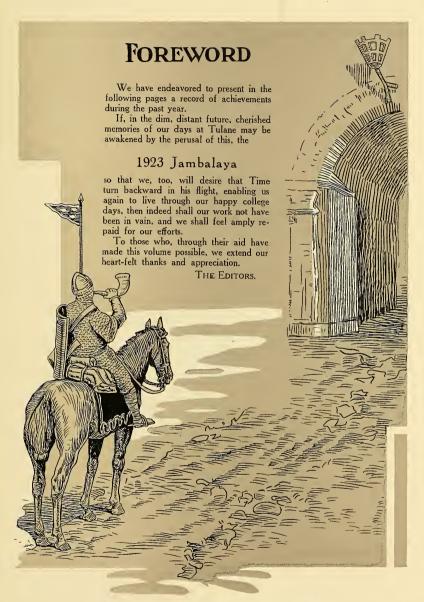
DISPLAY PAGE No. 158C. COLOR OF INK, BUFF AND BLACK



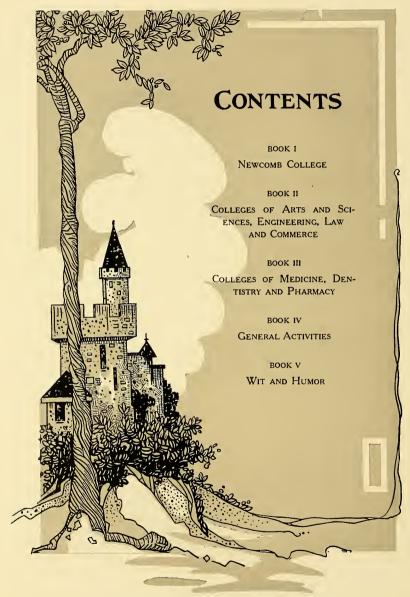
DISPLAY PAGE No. 158D. COLOR OF INK, BUFF AND BLACK



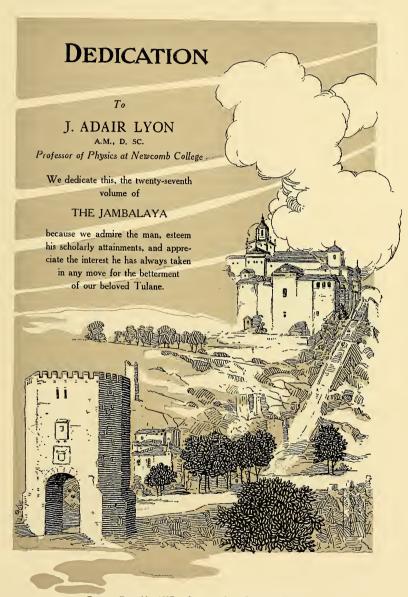
DISPLAY PAGE No. 159A. COLOR OF INK, GREY AND BLACK



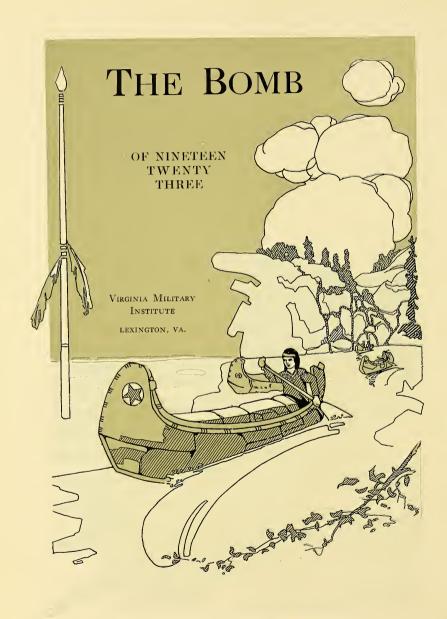
DISPLAY PAGE No. 159B. COLOR OF INK, GREY AND BLACK



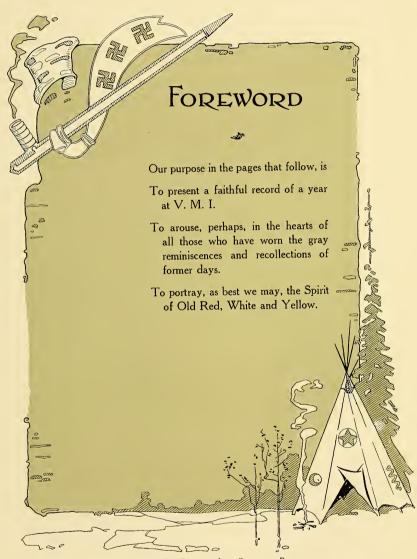
DISPLAY PAGE No. 159C. COLOR OF INK, GREY AND BLACK



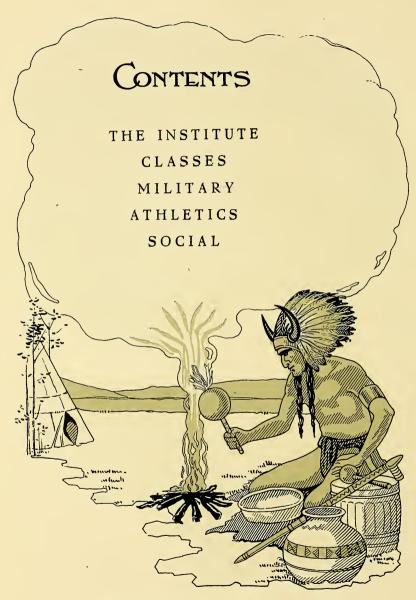
DISPLAY PAGE No. 159D. COLOR OF INK, GREY AND BLACK



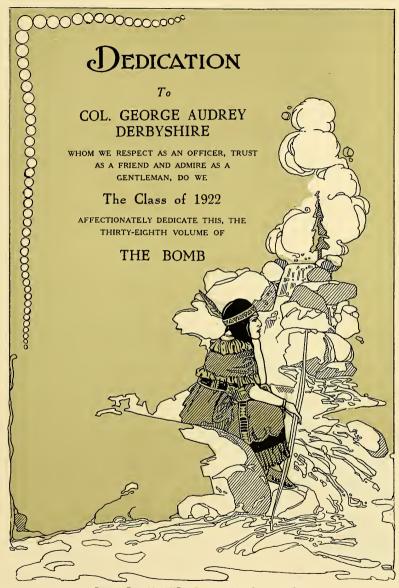
DISPLAY PAGE No. 160A. COLOR OF INK, OLIVE AND BLACK



DISPLAY PAGE No. 160B. COLOR OF INK, OLIVE AND BLACK



DISPLAY PAGE No. 160C. COLOR OF INK, OLIVE AND BLACK

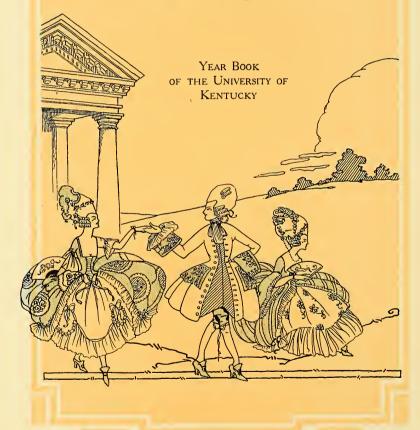


DISPLAY PAGE No. 160D. COLOR OF INK, OLIVE AND BLACK

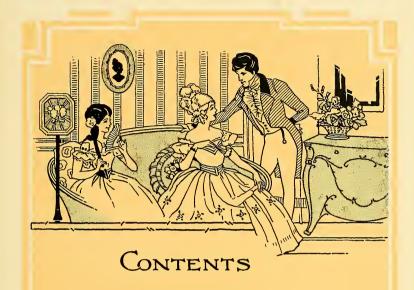
THE CLASS OF NINETEEN TWENTY-THREE

PRESENTS VOLUME 23 OF

THE KENTUCKIAN



DISPLAY PAGE No. 161A. COLOR OF INK, BUFF AND BLACK



| Book | I | | | | | | | Th | e | U | niver | sity |
|------|-----|--|---|---|--|----|---|-----|---|----|--------|-------|
| Book | II | | | | | | | | | | Athle | etics |
| Book | III | | | | | | | | | | Mili | tary |
| Book | IV | | | | | | | | | P | opula | rity |
| Book | V | | | | | | | | T | h | e Gre | eeks |
| Book | VI | | • | • | | Ca | m | pus | а | n | d Se | hool |
| Book | VII | | | | | | | | V | ar | nity I | Bare |

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FOREWORD

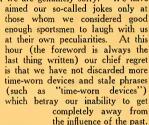
Certain parts of this book have been written in a spirit of rebellion against the old, trite manner of expression that has come to be regarded as the College Annual Style. This departure from conventional treatment has taken us upon uncertain ventures into prose-poetry, slang,

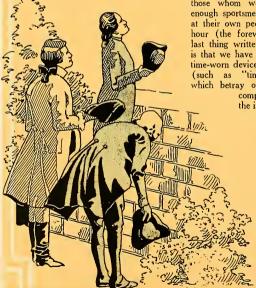
doggerel, blarney, cheap wit, satire, pure foolishness, and, in a few in-

stances, attempts at accurate description and sincere tribute.

This variety exists particularly in the Senior Section, in the paragraphs devoted to the individual members of the class. These were written by many persons all of one desire, to make the Annual interesting; and all in one humor, that of kindly fun.

If anything herein offends you, we are genuinely sorry. We have





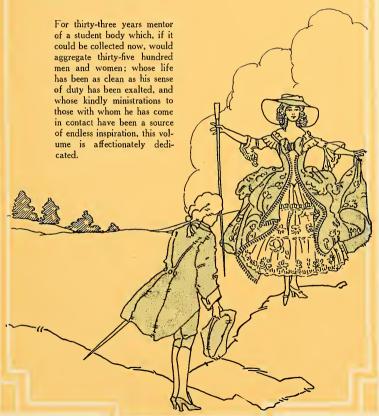
DISPLAY PAGE No. 161C. COLOR OF INK, BUFF AND BLACK

DEDICATION

 T_{o}

DR. JOSEPH WM. PRYOR

SCIENTIST, PHYSICIAN, CITIZEN



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